



# PEACE OF MIND™ NEWSLETTER

*"Exclusively for POM Members"*

2479 E. Bayshore Road, Suite 220  
Palo Alto, California 94303

Fall, 2017

## Introducing Nicholas Klingenberg, Esq.



We welcome our new attorney, Nicholas Klingenberg, to the Gilfix & La Poll community. Mr. Klingenberg joins us from New York, where he practiced in the Trusts and Estates field since 2015. One of

Huntington, New York's 2017 "Thirty Under Thirty" distinguished young professionals, Mr. Klingenberg received his Bachelor of Arts from Boston College and his *Juris Doctor* from St. John's University School of Law, having graduated *cum laude* from Boston College and on the Dean's List from St. John's.

His experience in the field, when coupled with his strong writing abilities, organizational prowess, and attention to detail, allows him to provide his clients with an exceptional and thorough estate planning experience.

Mr. Klingenberg resides in Redwood City with his husband, Justin, and their dog, Henry.

## Exclusive Peace of Mind Seminar You Must Have a Patient Advocate

Particularly when you are hospitalized, someone must watch over you and protect you.

Myra Gerson Gilfix, Esq. is a nationally known advocate for the education, empowerment, and role of patient advocates. Patient advocates are typically family members, though they might be anyone named in your Advance Health Care Directive.

You can find a copy of the article she published in the nationally renowned *Trusts & Estates* magazine in September 2017, on our website, [www.Gilfix.com](http://www.Gilfix.com). Regardless of whether or not you attend this seminar (see below), you should read the article and share it with family members.

Join us for a thoughtful discussion. Myra will also share guidelines and steps that you can take to serve as a patient advocate or to be protected by your patient advocate.

### Peace of Mind Seminar

#### **Patient Advocacy**

Presented by Myra Gerson Gilfix, Esq.  
& Mark R. Gilfix, Esq.

**Thursday, November 2, 2017**

4:00 PM

Palo Alto Bay Café  
1875 Embarcadero Road

**Call 650-493-8070 to RSVP**

## Gilfix & La Poll “Health Care Advocacy Blog”

Commencing in October of 2017, GLA attorney Myra Gerson Gilfix will author a series of practical columns about health care quality.

“OUCH!” is her first article. It focuses on the typically excessive number of blood draws when a person is in a hospital. Anyone who has been in the hospital and awakened at 2:00 AM or 4:00 AM for a blood draw – knows how important and upsetting this can be. Myra’s point: it doesn’t have to be this way.

As members of our Peace of Mind program, you will be the first recipients of the first column.

Future columns will focus on hand hygiene, one of the most important aspects of safe medical treatment in a hospital, avoiding mix ups with procedures and drugs while in the hospital, and much more.

Her focus will be on every day, practical issues. She will also deal with ways to avoid preventable problems that too often occur during a hospital stay.



## Exclusive Peace of Mind Seminar IRA Trusts & Beneficiaries – The Nuts & Bolts

***Know the options and opportunities.***

Attorney Elijah Keyes will discuss powerful options for using – and protecting – retirement accounts in your estate planning. He will explain rules surrounding IRA beneficiaries and how to utilize lesser known but potent opportunities for your retirement accounts and pensions.

Come and learn ways to leverage your IRAs and retirement accounts into benefits for your family and friends.

A poetic IRA discussion to go with your morning coffee:

Proper beneficiary designations  
Can avoid tax conflagrations,  
Protect those in other nations,  
And preserve assets for generations.

Peace of Mind Seminar  
**IRA Trusts & Beneficiaries –**  
*Capture those Protections!*  
Presented by Elijah M. Keyes, Esq.

**Monday, November 13, 2017**

2:00 PM

Palo Alto Bay Café  
1875 Embarcadero Road

**Call 650-493-8070 to RSVP**

# UPCOMING EVENTS

**Please call (650) 493-8070. Space is limited.**

PEACE OF MIND SEMINAR  
PATIENT ADVOCACY

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PEACE OF MIND SEMINAR  
IRA TRUSTS & BENEFICIARIES –  
THE NUTS & BOLTS

Monday, November 13, 2017  
2:00PM  
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JOIN US!

## ★Use or Share your FREE hour POM consultation★

Remember: If you do not plan on using your annual consultation, let a family member use it. Yes, you can give it away! Use the attached certificate and just make the appointment!

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## PEACE OF MIND

### FREE CONSULTATION\* CERTIFICATE

I/We, \_\_\_\_\_, give to \_\_\_\_\_  
[POM Member] [Recipient]

our 20\_\_\_\_\_, annual free Peace of Mind Consultation to be used on or before  
\_\_\_\_\_, 20\_\_\_\_.

Dated: \_\_\_\_\_

\_\_\_\_\_  
[POM Member]

\_\_\_\_\_  
[POM Member]

\*When calling to make this appointment, please indicate that you have this Certificate.



GILFIX & LA POLL ASSOCIATES, LLP

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Member Newsletter

## UPCOMING EVENTS

### Peace of Mind Seminar

Patient Advocacy

Presented by:

Myra Gerson Gilfix

November 2, 2017

### Peace of Mind Seminar

IRA Trusts & Beneficiaries

Presented by:

Elijah M. Keyes

November 13, 2017



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